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FOR IMMEDIATE RELEASE

Stronghold Data named MSP of the Year by ChannelFutures and Channel Partners MSP 501

Award Honors Industry-Leading Managed Services and Technology Provider Who is Driving Growth and Innovation via the Groundbreaking Solutions They Deliver for Their Customers.

November 30, 2021 — Las Vegas, Nevada — Stronghold Data, a New Charter Technologies Company, has been named the MSP of the Year by the prestigious Channel Partners and Channel Futures MSP 501 at the MSP Summit held November 1-2 in Las Vegas as part of the Channel Partners Conference & Expo.

Stronghold Data has been selected as the industry-leading MSP by the research team and editors of the Channel Futures company. Only MSPs that were included on The Channel Futures MSP 501 prestigious and definitive listing were eligible for this honor. The Channel Futures MSP 501 survey examines organizational performance based on annual sales, recurring revenue, profit margins, revenue mix, growth opportunities, innovation, technology solutions supported, and company and customer demographics.

“There are moments on the journey that make you pause and reflect. Some of those moments are when you get a thank you from a client, or an unexpected call or email letting you know how awesome your team was and how your team truly helped someone. Another one of those moments is when your peers and industry recognize your contributions,” said Stronghold Data CEO James Richards. “We had one of those moments when we were recognized by one of the most prestigious organizations in the IT partner ecosystem. Channel Futures graciously awarded their MSP of the Year award to Stronghold Data. I am humbled, thankful, and blessed.”

Managed services providers that qualify for MSP of the Year must pass a rigorous review conducted by the research team and editors of Channel Futures that rank applicants using a unique methodology that weighs financial performance according to long-term health and viability, commitment to recurring revenue and operational efficiency.

“The team at Stronghold Data embodies everything we value at New Charter,” said New Charter CEO Mitch Morgan. “From the deep focus on clients and employees to the growth-oriented culture, Stronghold sets the standard in our industry. Congratulations to James Richards and the team.”

“This award is a reflection of the entire Stronghold team and spans every department of our company including Internal Ops, vCIOs, Project Engineers, System Engineers, Sales, Marketing, Accounting, and Administration, all of whom deliver best in class services to our clients,” added Richards. “I’m also grateful for David Markley, Joe Thomas, and Jason Rincker. These are the leaders in our company that work together to continue to drive us to succeed. I also recognize that we would not be able to receive this honor without the years of support and advice that has been poured into us by peers and mentors.”

Stronghold Data commits to continue to be a nationally recognized MSP through its unique partnership with New Charter Technologies, by remaining true to its core values, providing industry leading customer service, and being dedicated to the Joplin community by opening a new facility in 2022.

Background on MSP 501 Award

The 2021 MSP 501 list is based on confidential data collected and analyzed by the Channel Futures editorial and research teams. Data was collected online from March 1-May 24, 2021. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, profit margin and other factors.

About Stronghold Data, a New Charter Technologies Company

Stronghold Data is an MSP based in Joplin, MO with a proven track record of success. Founded over 30 years ago, the team continues to grow and innovate to serve clients and the market's evolving needs. The root of Stronghold's success lies in their core values: Building Healthy Relationships, Others Deserve Our Best, and Results Driven. Learn more at Strongholddata.com.

About Channel Futures

Channel Futures is a media and events platform serving companies in the IT channel industry with insights, industry analysis, peer engagement, business information and in-person events. More information is available at channelfutures.com.